

practical. Grippy Shoes have 100 per cent grip with rubber soles and toe protection, so no more slipping on wooden floors when learning to walk.



With an easy on/stay on design and choice of ten styles, there is something for all tastes. Plus they are machine washable. Not available in other shops, these are a must-have for any little feet and make a great gift. Bold Baby also stock Trumpette Socks, Starchild Shoes and Little Green Radicals among others, with lots of Fair Trade options. The newest additions include an Irish range, with unusual pop-up gift cards plus the cutest hand-knitted booties in Ireland, and more Irish ranges coming soon. Shop online at www.BoldBaby.ie or visit Bold Baby at stand H05A at the Pregnancy and Baby Fair.

DermaH2O WaterWipes hailed the safest thing since cooled, boiled water and cotton wool

MIDWIVES have long recommended cotton wool and cooled, boiled water as the safest thing for a delicate baby's bottom. This is because the chemicals in typical baby wipes can sometimes trigger allergies and skin conditions such as nappy rash and atopic eczema. DermaH2O WaterWipes are revolutionary new baby wipes, unlike any other on the market.

They are the world's first chemicals-free baby wipe. They contain none of the preservatives or chemical additives that all other baby wipes contain. They're made from just 99.9 per cent water, 0.1 per cent grapefruit seed extract, and nothing else.

These ultra pure baby wipes are kind to baby's skin and help avoid nappy rash.

WaterWipes are available from Boots, all good pharmacies, SuperValu, Centra, health stores, Amazon.co.uk, and other online stores. For more info visit www.waterwipes.com.



Stylish apparel designed for discreet nursing

ONCE BORN (www.onceborn.com) is an Irish, family-run online shop established in 2004.

Once Born specialises in breastfeeding clothes and accessories, maternity essentials and some useful baby-care products.

The range of clothes you will find at Once Born is specifically designed with breastfeeding Mums in mind. Each stylist and functional item of clothing incorporates discreet, easy-access panels.

Once Born breastfeeding wear makes breastfeeding in front of other people easy and discreet, because you simply access your breast through a hidden nursing opening incorporated into our clothing.

So whether you are in a crowded restaurant, on a plane or sitting next to your father-in-law, you just discreetly latch your baby on through a hidden opening and breastfeed to your heart's content.

Once Born also stocks a wide range of nursing bras and nightwear, nursing pillows, breastfeeding herbs, Irish-designed nursing covers, baby sleeping bags, baby gifts, maternity support belts, plus a lot more. Email: info@onceborn.com



Move over sippy cup... here's the CONTIGO®

QUESTION: Which drinking cups do parents buy kids who have outgrown sippy cups, but have not outgrown spilling? Answer: CONTIGO®. 100 per cent spill-proof and leak-proof. Push the AUTOSEAL® button to drink, release to seal. AUTOSEAL® Technology automatically seals between sips. Made from BPA-free materials, so no need to worry about any toxins leaching into your child's drink. Easy-to-clean, dishwasher-safe and they come in cool kids colours. Great for school, in the car and during sports. CONTIGO® is the hot new product that all parents are talking about. They even have adult versions too. Contigo Kids from 4 to 10 years. €15.99. Available online at www.bpafree.ie Use coupon code 'supermum' and get free shipping up to May 30th. www.contigo.ie